

PRESS RELEASE

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Zanders Paper continues with full product portfolio

Lean and healthy structures to ensure sustainable business success

Bergisch Gladbach, 6 December 2018. New Zanders Paper GmbH, emerged from Zanders GmbH, will maintain and even further develop the full product portfolio. Terje Haglund, head of the Scandinavian investor group that acquired the company as of 1 December 2018: “We are very much looking forward to continuing paper production at this historic industrial site. Zanders will carry on to optimize its cost structures. As a lean and healthy company, it will be well positioned to succeed in the highly competitive paper market. Zanders will continue to service its customers with the full existing product portfolio with a focus on meeting market demands.” Haglund has been active in the paper industry for more than 20 years, among others as Managing Director at Lessebo Paper (Sweden), and recently, together with a group of investors, acquired the paper manufacturer Virginal Paper.

Head of Management will be Andreas Willeke, who already headed the company in the past months as Chief Restructuring Officer. He combines proven expertise in restructuring in the industrial sector with important in-depth knowledge of Zanders, its clients and products. Willeke: “We will continue to produce all existing products, from Chromolux paper and board, Zanlabel and Zanpack, Zankraft, Zanflex and Zanbarrier OGR to Silver digital and Zanjet, our successful high-speed inkjet quality. And, in particular, we will further develop the new grades Zanbarrier NGR and Zangrass. This all will ensure sustainability of the business going forward.” The Sales Managers look forward to introducing the new Zanders to all customers shortly.



Zanders Paper: Managing Director Terje Haglund and Head of Management Andreas Willeke (on the right)

Photo: Tobias Müller for Zanders Paper



About Zanders Paper

Zanders Paper is a German manufacturer of high-quality specialty papers and cartons for labels, packaging and graphic applications. Founded in 1829 by Johann Wilhelm Zanders in Bergisch Gladbach, the company still operates the Gohrsmühle paper mill with about 300 employees. The portfolio includes high-gloss label papers and premium board qualities of the traditional brand Chromolux, one of the world's leading paper brands, as well as high quality variants with extra smooth or naturally napped surfaces. These include Zanlabel label papers and Zanpack packaging board qualities. Especially designed for digital printing, Zanders Paper offers the premium range of Chromolux digital and Silver digital brands as well as Zanjet, a double-sided coated paper for commercial high-speed inkjet printing. The natural grass paper Zangrass with an uncoated, lightly textured surface can be applied in various areas. The portfolio is rounded off by Zanbarrier, the barrier paper for flexible food packaging, which is available in the variants Zanbarrier OGR (Oil and Grease Resistant) and Zanbarrier NGR (Natural Grease Resistant – a barrier function completely without fluorocarbon or other chemicals). The company's customers are manufacturers of beverages such as spirits; sparkling wine, wine, beer or water, food and luxury foods, tobacco products, pharmaceutical and cosmetic products.

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