

PRESS RELEASE

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New by Zanders: Zangrass, grass paper for sustainable packaging

Presented for the first time at FachPack 2018

25 - 27 September 2018, Hall 8, Booth 8-506, Nuremberg

Bergisch Gladbach, 24 September 2018. Zanders takes FachPack 2018 as an occasion to present another new product: Zangrass is an uncoated grass paper with a special tactile feel, that was developed especially for sustainable packaging. Furthermore, Zanders presents the newly introduced barrier paper Zanbarrier NGR. Visitors to FachPack can find more information on the two new qualities Zangrass and Zanbarrier NGR in Hall 8 at Booth 8-506. In addition, samples can now be ordered via info@zanders.com.

“Each sheet is unique” – like no other paper, Zangrass offers a natural, heterogeneous look with fine grass dots on a greenish-beige basic tone. 20 to 40 percent virgin fibers of sun-dried grass are being used for the new quality. The rest consists of bleached fresh fiber pulp. The optical and tactile natural character of Zangrass is topped off by the uncoated, textured surface. At the same time, the quality has very good stability and processing properties and can be used for flexo printing.

Sustainably packaging for organic and natural products

From fruit bowls and vegetable trays in the form of corrugated cardboard to reusable paper carrier bags up to applications in the field of natural cosmetics: Zangrass is mainly used in the segment of organic and natural products. Not only does it transport the message of naturalness and sustainability on the outside but is also produced environmentally friendly. Up to 75 percent of CO₂ emissions can be saved in the process chain for the production of the grass paper in comparison to pure fibre-based papers and also the water consumption is lower.

Furthermore, Zangrass is completely recyclable and compostable. Currently, the new paper is available in the grammages 120 gsm and 150 gsm. An expansion of the product range to lighter and heavier weights is already planned so that Zangrass can be used for diverse applications in the future.



Zangrass, the new grass paper from Zanders, is suitable for a variety of applications. Copyright: Zanders

About Zanders

Zanders is a German manufacturer of high-quality special papers and cartons for labels, packaging and graphic applications. Founded in 1829 by Johann Wilhelm Zanders in Bergisch Gladbach, the company still operates the Gohrsmühle paper mill thanks to around 500 loyal employees. The portfolio includes high-gloss label papers and premium board qualities of the traditional brand Chromolux, one of the world's leading paper brands, as well as high quality variants with extra smooth or naturally napped surfaces. These include Zanlabel label papers and Zanpack packaging board qualities. Especially designed for digital printing, Zanders offers the premium range of Chromolux digital and Silver digital brands as well as Zanjet, a double-sided coated paper for commercial high-speed inkjet printing. The natural grass paper Zangrass with an uncoated, lightly textured surface can be applied in various areas. The portfolio is rounded off by Zanbarrier, the barrier paper for flexible food packaging, which is available in the variants Zanbarrier OGR (Oil and Grease Resistant) and Zanbarrier NGR (Natural Grease Resistant – a barrier function completely without fluorocarbon or other chemicals). The company's customers are manufacturers of beverages such as spirits; sparkling wine, wine, beer or water, food and luxury foods, tobacco products, pharmaceutical and cosmetic products.

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